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TOONEY CHAIN
SOLIDARITY

Let's create a chain of solidarity

NFT COLLECTION
QATAR 2022

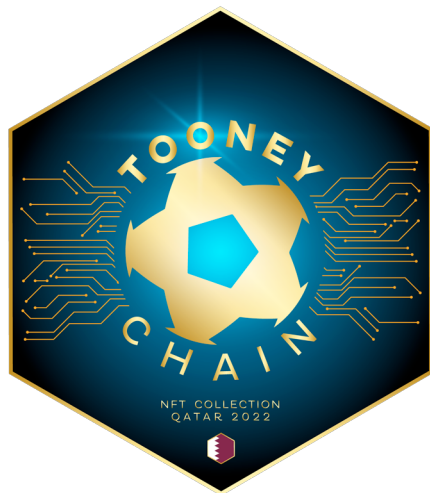




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1. WHO ARE WE ?



TooneyChain is a company that operates in the NFTs (**Non-Fungible Tokens**) ecosystem.

TooneyChain offers collections of digital NFT cards in the form of toons. These NFTs are specific to the world of sport. Its first collection will be launched on 30/04/2022 at 5pm (GMT) and will represent players from 32 nations qualified for the Qatar 2022 Football World Cup.

This collection is a small nod to those who have collected or still collect stickers with the image of football players during football world cups.



2. TOONEYCHAIN SOLIDARITY

TooneyChain Solidarity was born from the desire of the founding members of ToonyChain to work together on a common project in order to increase the impact of their philanthropic action and their societal commitment.

The founding members of the TooneyChain Solidarity project, through their atypical life paths, have become aware of the importance of providing financial support for projects that contribute to:

- The development of civic values. These projects aim, especially among the youngest;
- To produce lasting and positive changes and to improve;
- The living conditions of the most marginalized populations in Belgium, Europe and elsewhere in the world.



TooneyChain Solidarity therefore promotes innovative and meaningful social projects that will have a positive impact on present and future generations.

The founders of TooneyChain Solidarity are mostly people who were born and raised in Brussels (Belgium). Before creating this company, each of them had a successful career path.

However, the road has been long and perilous. Through hard work, perseverance and the exposure to non-profit organizations during their youth, these people are now at the head of a company whose one of the mission is to support meaningful social projects.

3. OUR ASPIRATIONS TODAY AND TOMORROW...

A just, better and egalitarian society in Belgium, Europe and elsewhere in the world that promotes the integration of marginalized populations and gives them access to fundamental rights. These are the aspirations of TooneyChain Solidarity!

Each person has a social utility.

Each person can play a role in improving our world.

Each person has the ability to become an actor of change.

For this, it is necessary to offer everyone the same rights.

4. OUR AREAS OF ACTION

TooneyChain Solidarity wishes to become an actor of change and innovation at the service of public interest and social cohesion. We want to strengthen the capacities of non-profit organizations and individuals who contribute to a fair, better and more equal society.

TooneyChain Solidarity projects cover several fields of action:

- Social justice;
- Poverty;
- Health;
- Social engagement;
- International solidarity;
- Climate change
- Biodiversity;
- ...

5. OUR PARTNERS

TooneyChain Solidarity collaborates with a non-profit organization that has been carrying out numerous actions for the most marginalized populations in Belgium, Europe and elsewhere in the world for over 20 years.



"ACCOMPAGNER
QUELQU'UN,
C'EST ÊTRE
À SES CÔTÉS"

Created in 1997, the organization AMO Alhambra asbl is an action service in an open environment headquartered in Brussels in a popular district of the municipality of Anderlecht (Cureghem) which mainly concentrates disadvantaged populations from immigration.

The organization works mainly with young people between the ages of 12 and 22 and their families. It carries out preventive actions to promote their integration into a society that tends to exclude them.

Preventive actions cover different areas. All these actions aim to promote the emancipation of marginalized populations and their participation in the society in Belgium, Europe and elsewhere in the world.



6. OUR PROJECTS

The collaboration between TooneyChain Solidarity and the organization AMO Alhambra asbl concerns several projects in Belgium, Europe and elsewhere in the world. The scope of these projects covers the many fields of action defined by TooneyChain Solidarity.

- **In Belgium and Europe :**

Thanks to the future financial support of TooneyChain Solidarity, AMO Alhambra asbl will strengthen its prevention activities in Brussels for young people and families.

The association will be able to implement numerous projects that will improve the daily lives of the most marginalized populations.

The organization places great emphasis on the education of young people. Many of the young people who attend the organization have had a chaotic school career. It is therefore essential to work with these young people on the role of school and its importance in their lives.

The organization wants to develop concrete actions that will encourage young people to go to school instead of staying on the streets.

DISTRIBUTION DE REPAS CHAUDS VERDELING VAN WARMER MAALTIJDEN

LES SAMEDIS, OP ZATERDAGEN 17/04, 24/04, 01/05, 08/05
LES DIMANCHES OP DONDERDAGEN 18/04, 25/04, 02/05, 09/05

RETRAIT DES COLIS, AFHAALADRES DE/TUSSEN 18:00 À/EN 20:00
RUE JOREZSTRAAT 21, 1070 BRUXELLES/BRUSSEL
METRO : CLEMENCEAU (SORTIE CLINIQUE/UITGANG KLINIEKSTRAAT)

LIVRAISON POSSIBLE POUR LES FAMILLES, LES PERSONNES ÂGÉES
ET À MOBILITÉ RÉDUITE/ LEVERING AAN HUIS MOGELIJK VOOR FAMILIES,
SENIËREN EN MENSEN MET BEPERKTE MOBILITEIT



INFOS ET INSCRIPTIONS, INFO EN INSCRIVING:
INFO@AMOALHAMBRA.BE - 0471/91.54.88 - 0494/48.02.80

VUE

SUR

RUE

**"ACCOMPAGNER QUELQU'UN, C'EST SE PLACER
NI DEVANT, NI DERRIÈRE, NI À LA PLACE.
C'EST ÊTRE À SES CÔTÉS"**

Indeed, the desire to earn money quickly pushes young people to commit certain crimes. The street does not offer them many prospects for success. It is plagued by trafficking of all kinds.

The organization conducts prevention activities on a daily basis in order to get these young people off the street and show them that they have the skills and abilities to do something else. These preventive actions also try to promote living together among all citizens.

• Abroad :

TooneyChain Solidarity believes in the importance of North/South cooperation. We wish to encourage all initiatives that will be carried out in the countries of the South and more particularly on the African continent.

AMO Alhambra asbl is currently present in Morocco and Senegal. In these two countries, it carries out cooperation actions with local populations.

In Morocco :

The organization AMO Alhambra asbl is present in the Moroccan High Atlas. Especially in the valley of Imlil located at the foot of Mount Toubkal at more than 1700 meters of altitude.

Every year, it organizes an immersion stay with marginalized young Europeans. The purpose of this stay is to allow them to carry out solidarity actions for villagers who live in extreme poverty.

The actions carried out on site concern many fields of action. The organization initiates projects around education by offering, for example, to nearly 500 children from different villages a complete school kit.

To support the women of the valley, the organization AMO Alhambra asbl is raising funds to create an ecological and solidarity washhouse in a village of more than 3000 inhabitants.

Thus, it will no longer be needed for women to go and wash their clothes by the river. They can devote this time to learning to read and write.





In Senegal :

In order to give marginalized young people the opportunity to undertake solidarity actions, AMO Alhambra asbl is present in Senegal and more precisely in the village of Guéréo. It is a fishing village located on the Petite-Côte, about 80km south of Dakar. Nearly 10,000 people live in this village.

The organization has initiated a partnership with various local actors. In the coming years, three major projects will be set up:

1. The construction of a water tower to supply the whole village.
2. The renovation of the village school which welcomes more than 650 children (electrical installation, sanitary facilities, construction of a computer room, purchase of school furniture, ..).
3. The construction of a room for the women of the village so that they can develop economic activities.



TooneyChain Solidarity believes in this kind of innovative projects and that is why we are committed to support the organization AMO Alhambra asbl.

7. OUR SUPPORT :

TooneyChain Solidarity commits to donate 10% of the profit generated by the sale of NFTs dedicated to the Qatar 2022 World Cup to the organization AMO Alhambra asbl.

Thanks to this funding, the organization will be able to continue to carry out its various projects in Belgium, Europe and elsewhere in the world. They will provide the most marginalized populations with all the support necessary to contribute to their emancipation.

8. AND IT'S NOT OVER...

TooneyChain Solidarity intends to strengthen its support for non-profit organizations that initiate social projects in Belgium, Europe and elsewhere in the world.

For each new NFT project, TooneyChain will continue to dedicate 10% of its profit to innovative and bold social projects for the most marginalized populations.

9. THE ROLE OF AMBASSADORS

Regardless of the quality of an NFT project, it is important that it is supported by ambassadors. Indeed, each NFT project that has made the headlines recently shows that it is mainly due to the presence within it of well-known personalities (influencers, actors, artists, etc.). The TooneyChain Qatar 2022 project cannot deviate from this rule.

We believe in the quality of this project and the enthusiasm it will create from its inception. To create this dynamic, we call on the support of personalities from the world of football (football players, journalists, consultants, etc.).